

Media release

Reto Gross becomes Managing Director of Viseca Card Services SA II

The Aduno Group is set to appoint Reto Gross as Managing Director of its future Viseca Card Services SA. From 1 October 2020, the Aduno Group will be pooling its card portfolios in this new organisation, which is currently entered in the commercial register under the provisional name of “Viseca Card Services SA II”.

Zurich, 24 June 2020 – As of 1 October 2020, Viseca will be dividing its card business into an issuing company and a processing company. The former will be responsible for Viseca’s card portfolios. The processing company, on the other hand, will provide card business services for those customer banks which themselves would like to be issuers in future. In Reto Gross the Aduno Group has now secured the services of an experienced expert for the position of Managing Director of the future issuing company.

Reto Gross has many years of experience in the Swiss payments market, most recently as Regional Head of Sales at SPS/Worldline since December 2018 with responsibility for Financial Services in Switzerland, Austria and Eastern Europe. Prior to that, he performed a similar role at SIX Payment Services and was also employed by Netcetera AG as Director of Payment and Card Services. He also spent around six years with Swisscard AECS AG in various positions. Reto Gross has a Master’s Degree in Digital Business from HWZ.

Max Schönholzer, CEO of the Aduno Group, says: *“The division of Viseca into an issuing company and a processing company is a strategically important step for us. In Reto Gross we have secured the services of a proven expert in the industry for the position of Managing Director of the future issuing company. So, we are ideally positioned for the future.”*

Aduno Group – the smart way to pay

The Aduno Group is a leading provider of products and services of cashless payment. This includes the issue of payment cards of Viseca and Accarda and the development of innovative finance management solutions of Contovista. In 2019, revenue was at CHF 544.2 million and net profit was at CHF 58.3 million. The Aduno Group is wholly owned by the largest Swiss cantonal and retail banks. These include all cantonal banks, the Raiffeisen Group, Migros Bank, Bank Cler, regional banks and a number of private and commercial banks.

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