

Media release

## Viseca and JUMBO launch the JUMBO Mastercard®

**Viseca Card Services SA, the leading Swiss specialist in cashless payment, is joining forces with JUMBO to launch the JUMBO Mastercard®. The JUMBO Mastercard® is the first credit card for this DIY superstore with an attractive loyalty programme. JUMBO is already the second retail partner to put its faith in Viseca. With the launch of this credit card, Viseca can continue the expansion of its card portfolio in retail.**

Zurich, 2 August 2021 – From today, the new JUMBO Mastercard® will be available from JUMBO all over Switzerland. Existing JUMBO customers, who held a JUMBO myOne customer card, have already received the new JUMBO Mastercard®. In JUMBO stores and the online shop, customers will continue to benefit from loyalty discounts and attractive offers – and these are now available even outside the JUMBO store network at 43 million points of sale worldwide.

Alongside global card use, the new free credit card offers further benefits to JUMBO customers. These include secure and contactless payment, mobile payment via Apple Pay, Google Pay and Samsung Pay, and online shopping. Customers can also manage their finances using the innovative and multi-award-winning “one” app. In addition to an overview of their spending, this app gives customers the option to block their card temporarily or to request a new PIN.

Reto Gross, Managing Director of Viseca Card Services SA, says: *“We are well aware of the specific needs of retailers and can offer our partners tailor-made solutions. We are proud to have JUMBO by our side as another strong partner. The successful launch of the attractive JUMBO Mastercard® will enable us to continue to strengthen our market position.”*

### **Viseca – swiss cashless competence**

Viseca is a leading provider of products and services of cashless payment. This includes the issue of payment cards (Viseca Card Services SA), the provision of card business services for issuers (Viseca Payment Services SA) and the development of innovative financial management solutions (Contovista AG). In 2020, revenue was at CHF 385.2 million. Viseca is wholly owned by the largest Swiss cantonal and retail banks. These include all cantonal banks, the Raiffeisen Group, Entris Banking, Migros Bank, Bank Cler, regional banks and a number of private and commercial banks.

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