

Press release

Viseca Payment Services SA names Stefan Brunner as new CPO

Viseca Payment Services SA has created the role of Chief Product Officer and has appointed Stefan Brunner to the new position. In this role, he will be responsible for the areas of Business Development, Product Management, Digital Business and Marketing. Stefan Brunner joins Viseca from UBS. He will start his new role on 1 March 2024.

Zurich, 13 November 2023 – The Board of Directors at Viseca Payment Services SA has named Stefan Brunner as its Chief Product Officer. In this newly created position, he will take charge of Business Development, Product Management, Digital Business and Marketing at Viseca and will form part of its senior management. His core tasks will include driving the company's digitization as well as further developing the multi-award-winning "one" app.

Stefan Brunner brings with him many years of experience in the digital and mobile banking fields and is extremely well-versed in agile development methods. For more than 20 years he worked in similar roles at UBS, most recently at the level of Managing Director as Crew Product Lead for the UBS digital banking platform and digital security. He is a graduate business economist with a bachelor's degree in business economics and a specialization in business IT.

Max Schönholzer, CEO of Viseca, had this to say: *"We are delighted that with Stefan Brunner, we have managed to bring on board a proven digital expert with many years of experience for the position of Chief Product Officer. The payment business is developing rapidly and digitalization is a core competence for Viseca. Thanks, not least, to the multi-award-winning "one" app, we hold a strong position in the market, and we aim to further expand on this in the future, too. Stefan Brunner will work with his teams to drive these areas forward."*

Stefan Brunner will report directly to CEO Max Schönholzer. He will begin his role at Viseca on 1 March 2024.

Viseca – swiss cashless competence

Viseca is a leading provider of products and services of cashless payment. This includes the issue of payment cards (Viseca Card Services SA) and the provision of card business services for issuers (Viseca Payment Services SA). In 2022, revenue was at CHF 501.2 million and earnings was at CHF 118.4 Mio million. Viseca is wholly owned by the largest Swiss cantonal and retail banks. These include all cantonal banks, the Raiffeisen Group, Entris Banking, Migros Bank, Bank Cler, regional banks and a number of private and commercial banks.

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